

cairns/festival

parade participant packet



**2010 Festival Parade
Information and Guidelines**
Saturday 21 August 2010

WELCOME

We the Cairns Festival team are delighted to invite your expressions of interest in the 2010 Cairns Festival Parade. Our signature community event, the Festival Parade is a wonderful opportunity to celebrate our City and the joys of living in our stunning region. The Festival Parade attracts approximately 20,000 people to Cairns every year—with thousands participating in floats, marching, and merry-making. It is a unifying event that allows for unbridled fun and celebration!

Cairns Festival 2010 will be a vibrant, diverse, dynamic and joyous celebration of our culture and sense of place. We have created some whacky and fun new elements to this year's Parade, and look forward to working with you to make it bigger, brighter, and more fun than ever. This is your cue! We need you!! Either as a group or individual we encourage you to new creative heights. Feel free to join us, release the inner character, transform yourself, reveal your community group, show your colours, and have a great time.

The Festival Parade is a great opportunity for groups to share pride in your club, group or organisation. We warmly invite indigenous groups to get involved and encourage the participation of wonderful local ethnic groups from throughout the region. The Festival Parade is a unifying celebration for everybody: a coming together of the Cairns Region.

We will be awarding entrants that have excelled in creativity and originality: and that means prize money! This is your chance to be outrageous, creative, bold, and out there. This is your chance to be transformed before 20,000 spectators. If you love to perform, the Festival parade is the perfect platform.

If you want to engage in the 2010 Cairns Festival Parade spirit, please see the following guidelines. If you need assistance with your float, costuming, music, choreography, concepts, design, lighting, vehicle sourcing, for example, please just let us know.

We would love to hear from you!

Nerissa Brandenberger / Mark Edwards

2010 Cairns Festival Parade Coordinators

LET'S BEGIN WITH CASH PRIZES!

The focus for the parade entries is on creativity and originality. The brighter and more extravagant the better! We offer great cash prizes for the open category, best individual, and the best pedestrian group.

| Individual | Pedestrian group | Open category |
|------------|------------------|---------------|
| \$1000 | \$1000 | \$1000 |
| \$500 | \$500 | \$500 |
| \$250 | \$250 | \$250 |

OUR ILLUSTRIOUS JUDGES

Judging this year will be done by a select group of community members who will be stationed along the parade route. The winners will be announced straight after the parade on the main stage.

WHAT IS AN INDIVIDUAL PARADE ENTRY?

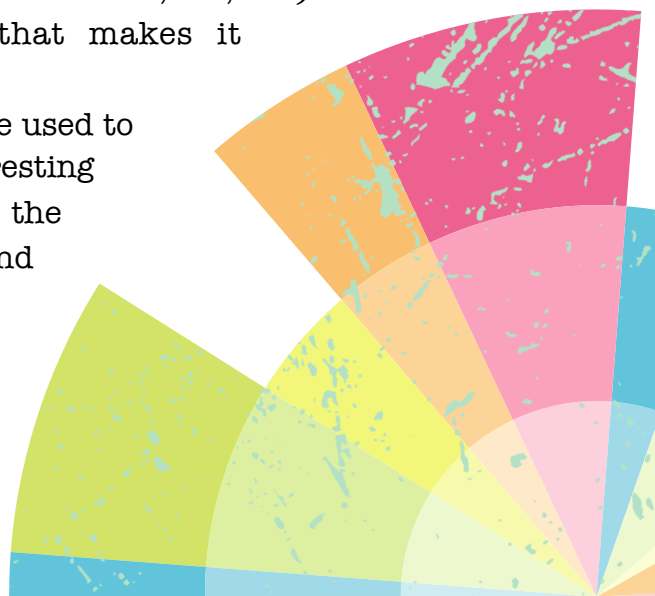
This can be an individual person in costume (i.e. a stilt walker, samba dancer or a giant puppet operator. etc). An individual person can be on a human powered vehicle such as a bicycle, scooter, roller skates, etc.

WHAT IS A PEDESTRIAN GROUP ENTRY?

This can be a group of people in costume (i.e. stilt walkers, dancers or giant puppets, etc). An group entry can include human powered vehicles (i.e. bicycles, scooters, roller skates, etc.)

WHAT IS AN OPEN CATEGORY FLOAT?

- A group of people on a decorated vehicle (flat bed truck, ute, etc)
- A vehicle totally decorated in a way that makes it unrecognisable and transformed.
- Because the parade is at night lighting can be used to great effect. The more eye catching and interesting your float is, the clearer its message and the louder the applause! Floats must be safe and capable of completing the parade route.



FLOAT DIMENSIONS

- The maximum height permitted is 4.5 metres. Maximum width is 4 metres. The power lines and trees that line the Parade route determine these heights.

FLOAT REGULATIONS

In order to ensure the Grand Parade runs smoothly and is an appealing and enjoyable community event, it is necessary to be aware of a number of important rules and regulations that apply to all floats. If you have any questions regarding these regulations please do not hesitate to contact us for further information.

FLOAT DESIGN & VISUAL APPEAL

To deliver visual appeal and capture the audience's attention, floats should be kinetic and have some form of activity, rather than just a static display. The float should not be intended as blatant advertising as this distracts from the visual appeal of the Parade. If your float has lots of colour, movement and lights the spectators will love it!! The Festival Parade is a night parade so lighting is essential and should be incorporated into the design of the float.

Please note:

- Vehicles towing floats must be decorated.
- No pamphlets or written material to be handed out unless authorised by Cairns Festival
- Lollies (or other items) are NOT to be thrown from the floats. For safety reasons they can be placed hand to hand only.

ABSOLUTELY NO WATER: Floats have electrical displays plus people dancing on them so please no water. The organising committee ask for your cooperation. This ban also includes water pistols. Remember it will be dark, so safety is important!!

MUSIC

Every float should have music! This can be achieved with either pre-recorded or live music. Please note that music played should be "family friendly", free of expletives and inoffensive. In your application, please tell us what style of music will be used on your float. For example, "Elvis Presley Jailhouse Rock"

or “country and western style song by Kasey Chambers called Pony” or “dance music style by artist Kylie Minogue.” If the artist or song isn’t familiar, then the song needs to be “tested” by the team at Cairns Festival. It is suggested that generators, if used, be positioned between speakers facing outwards, so that noise is drowned out by the music. Please ensure that all power courses are equipped in a safe manner, and meet the recognised levels of safety standards. We are happy to assist you if there are any problems or concerns.

ENTRY NUMBERS

Cairns Festival will provide each float with an entry number sign, which must be displayed on your float. It is important you place it somewhere on your float where it will be easily visible to the judges. It is also the order you’ll appear in the parade.

VEHICLE REGISTRATION

The traffic police advise that your parade motorised vehicle must be registered.

ON THE DAY

PARADE ORDER

Your parade position will be determined by the Parade Coordinator. Please supply as much information as possible about your float in your application – this way we can ensure that entries do not clash.

DISQUALIFICATION

Sub-Standard Entries:

Cairns Festival reserves the right to disallow entries that are substandard or declared unsuitable for the parade at any time. (If you’re unsure of how “parade worthy” your float is, the team at Cairns Festival are more than happy to have a sneak peak and offer tips or congratulations!) Parade Marshalls and Police reserve the rights to order at any time the removal of signs, flags, or banners considered inappropriate or offensive.

MARSHALLING

Starting time and positioning:

The 2010 Parade route will be the same as last year’s. All float entries must be at the Marshalling area in Munro Martin Park by 4pm (Florence, Grafton, Minnie, and Sheridan Streets). Vehicle floats will be arranged in numbered order around the outskirts of the park, and drivers must remain with the floats at all times.

Marshalling of the floats will start at 5.30pm. Vehicle floats and pedestrian floats will merge as they leave Munro Martin Park and assemble on Grafton Street, ready for start at the corner of Grafton and Minnie Streets. At 6 pm the parade will begin and travel down Minnie Street and then right at the Esplanade. Judging will take place mid-way down, and the route ends at Pier Road and Fogarty Park.

Float entries must follow the directions of the Marshals, and note any directions given by police and SES personnel on site. It is imperative that all entries maintain their order and the pace of the parade and understand the guidelines outlined here.

OTHER IMPORTANT ISSUES

INSURANCE

Public Liability Insurance: All engine powered floats must supply a copy of their Public Liability Insurance prior to the parade.

ALCOHOL CONSUMPTION

Consumption of Alcohol in the marshalling area and during the parade is prohibited.

RESPONSIBILITY

Responsibility: While paying reasonable attention to safety Cairns Regional Council does not accept responsibility for damage to floats or other units, or injury to personnel, animals or general public along the route of the Parade. All participants in the Parade are expected to act responsibly and children should be supervised at all times by an adult.

HANDY HINTS - PLEASE READ

- 1. Insect Repellent:** Please spray yourself and all members of your group (particularly children) with insect repellent before you head to the Fogarty Park. Take a can of repellent with you. If you get bitten Dettol will get rid of the bite quickly, so a bottle of Dettol is also a good idea.
- 2. Water and Food:** Take water and food with you to Fogarty Park.
- 3. Pedestrian Entries:** If you are marching or on a float please wear comfortable footwear. Pedestrian entries must also have an entry number which you must collect from the marshals.
- 4. Late Arrivals:** Please do not be late at the marshalling area, 4.30pm is the absolute deadline for all entrants.



SUMMARY TIMELINE

| | |
|---|---------------|
| Floats assembly at Munro Martin Park | 4.00pm |
| Briefing | 4.30pm |
| All floats move into position on Grafton Street | 5.30pm |
| Festival Parade commences | 6.00pm |
| Festival Parade finishes | 7.45pm |
| FIREWORKS | 7.45 pm |
| Free Concert Begins | 8.00pm |

Times are approximate - changes may be necessary based on the number of entries or other external factors.

HOW TO ENTER

Please read the complete information and regulations, complete the enclosed application form and return to Cairns Festival Team no later than **30th July 2010**. If you have any questions or need help, please contact the below members of the Cairns Festival team.

| | |
|--|--|
| Caress Creed Cairns Festival Administrator Box 359 Cairns QLD 4870 Tel: (07) 4044 3594 Fax: (07) 4044 3022 Email: c.creed@cairns.qld.gov.au | Nerissa Brandenberger & Mark Edwards Cairns Festival Parade Coordinators Tel: (07) 40443332 Fax: (07) 40443022 Email: N.Brandenberger@cairns.qld.gov.au |
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CAIRNS FESTIVAL PARADE - APPLICATION FORM

SATURDAY 21st AUGUST 2010
Munro Martin Park to Cairns Esplanade

This application form covers one entry only. Applications to be returned to

Cairns Festival
Attention: Nerissa Brandenberger
Cairns Regional Council
PO Box 359 , CAIRNS QLD 4870

For additional forms or information, contact Nerissa Brandenberger on 0458 003 831 or n.brandenberger@ Cairns.qld.gov.au for more details.

ESSENTIAL INFORMATION

It is essential for you to complete every question in this form to the best of your ability. The Grand Parade committee requires a description of your entry before it will approve the floats participation in the Parade.

Please also be aware that this information also assists the coordinator with ordering your float's position and may be given to the Parade MC who will inform spectators about your entry.

FLOAT ENTRY INFORMATION

| |
|-----------------------|
| CONTACT PERSON: |
| COMPANY/ORGANISATION: |
| ADDRESS: |
| PHONE: |
| EMAIL ADDRESS: |

I have read the 'Entry Form and Guidelines' and agree to the terms therein

Signature of Contact Person: _____ Date _____

I/We wish to participate in one of the following categories. Type of entry

- Individual
- Pedestrian Group
- Open category

PLEASE NOTE - MOTORISED FLOATS

If your float uses a motorised vehicle public liability insurance may be needed. If you do not have public liability insurance please let us know as we will be able to assist you.

____ Yes we have public liability insurance
(Please provide/enclose a copy of our 'Certificate of currency')

1. FLOAT/ ENTRY DESCRIPTION

An example of wording. "We will have a semi-trailer decorated with tropical palm trees and Great Barrier Reef Images. Dancers dressed in corresponding theme twirling and spinning."

2. A SKETCH OF YOUR FLOAT/ ENTRY

Please sketch (to the best of your ability) the float design and layout or (for pedestrian entries) provide a sketch or a photograph of the costume.



3. MUSIC/ SOUND

Floats may incorporate either live or recorded music. Please identify the music that will be used on your float and summarise below (e.g. live musicians, instruments to be played, pre-recorded music, artist and style of music or genre). Issues of music copyright will be addressed as they arise.

Examples: Our jazz band will perform atop a decorated trailer equipped with PA and generator; our drumming group of 20 will perform without a PA as a marching float; we will use recorded music from Elvis Presley “Jailhouse Rock”, “Hound Dog” and “Teddy Bear”; we have a high school rock band but need help with a truck and generator.

THE PARADE ROUTE

(Route and Map to be Provided to all confirmed participants)

MARSHALLING AREA

(Maps to be Provided to all confirmed participants)